Aesthetic Aspire

by Lumenis®



Backed by science. Trusted by clinics – *'the meaning behind our iconic slogan'*

Quickfire Questions - *'conversations with our leading global experts'*

30 Min Face Rejuvenation – *'a quick lunchtime lift with long lasting results'*

Editor's Note



Welcome to Aesthetic Aspire by Lumenis!

For 50 years we've been redefining medical aesthetics. Delivering safe, innovative solutions and setting a wealth of technological and clinical gold-standards. As we continue to make great strides in an ever-evolving industry, we're expanding our commercial endeavours, bringing value-driven information to a wider audience across social platforms including Instagram and YouTube.

To thank you for being apart of the Lumenis community, we're delighted and honoured to bring you the very first edition of Aesthetic Aspire. In this edition, we will discuss aesthetic trends, the importance of digital and how it changed the industry, plus take a closer look at the technologies that are revolutionising the industry.

Our drive for innovation is inspired by our commitment to offering medical professionals cutting-edge solutions, and improving the health and well-being of our patients. With your continued support, the future with Lumenis is bright – and it's because of this that we continue to put you – our customers – at the center of all that we do.

Laure Boisseux
Associate Marketing Director I Lumenis Aesthetic EMEA

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What's Hot Within The Lumenis Community



I spy with my little eye...

With medical aesthetics continuously expanding, we aspire to continue our reach at the same pace. We do this to keep our community informed, ensure our technologies remain in demand, and to solidify our place at the very forefront of the industry.

Here are just a few of the things that are currently aglow in the land of Lumenis to help us do just that...

- We are creating a new department called Customer Success to implement into all our direct markets – this is to even better support our customer journeys and successes.
- We have invested a lot in marketing efforts and just successfully onboarded new marketing specialists within the team – this is to create powerful content that is beneficial to our community of customers and practitioners.
- We are launching two new treatment campaigns – Photofabulous and SmoothGlo **(for more information on these treatments, have a peek at pg.20-21)**

Quickfire Questions with...

Dr Matteo Tretti Clementoni



"I'm Matteo Tretti Clementoni, I'm a plastic surgeon and I'm living and working in Milan, which is the northern part of Italy and the economic capital of Italy. I started to do laser procedures in 1995 – so it's been more than 20 years now."

How long have you been using Lumenis devices?

Since the beginning, I started with Lumenis devices and probably used all of the devices year by year. Following their evolution from the oldest to the newest.

What are your reasons for using these devices compared to other brands on the market?

I think that, behind Lumenis devices, there is a lot of science. I know directly that there are a lot of clinical studies as well. So there is a lot of science behind them, there is great collaboration between doctors and the research and development department of the company. They're always asking doctors what they need, what they prefer, what is better.

There are many clinical results and studies, so you are sure that you're buying good devices. The other thing that is very important to me is having service at a very high level. So when you have a problem, someone is coming to fix the problem. And if they are not able to fix it, then they are changing the device. That's very important from an economical point of view.

If you were told that you can only have one Lumenis device in your practice, what device would you choose?

From a scientific point of view, absolutely, with no doubt at all, the Ultrapulse CO2. For the results you can achieve with that device, with those treatments, you can really change the life of that patient. If I had to choose one, I would say the Ultrapulse CO2, no doubt at all.

Do you have any specific combination treatment that includes a Lumenis device that you particularly like to do?

A few days ago I was informed that the SmoothGlo won the best combined procedure for the face in the US. I invented this procedure four or five years ago, by combining IPL plus microneedling, RF of Legend Pro+. I really loved that procedure. It's easy, fast, and has very good results with no adverse effects. People are happy with it.

That is a perfect example of the collaboration between doctors and Lumenis as a company. I had the idea, they helped me a lot to develop it, we worked together to explain why we were observing such good results. We did a lot of debating and discussing. This kind of collaboration is the perfect ambient, in my opinion, to develop something very good.

Dr Clementoni, when you're not in the clinic treating patients, what is your favorite thing to do?

Walking in nature with my family and my dog. I really love spending time with my family doing very simple things . Walking in nature, going to the sea, having a barbecue, it's very easy.



Backed by Science.
Trusted by Clinics.

At Lumenis, we have a vision: to utilise technology and provide innovative, energy-based skincare solutions that improve the lives and wellbeing of an ever-evolving, complex population.

We sit at the forefront of technological advancement, with a legacy spanning five decades. Committed to enhancing patient health and quality of life, we're addressing the new and growing needs of an ageing population by providing the next-gen solutions required to meet the needs of a dynamic 21st century.

Because at Lumenis, the difference is everything.

From being the creators of IPL to offering a variety of devices that treat various patient concerns, you can tell that we don't argue with science – we work with it!

Let's give a little love to our researchers, scientists, and developers. All of whom are key to championing the beauty of tomorrow and developing the pioneering Lumenis treatments we are able to use today.

Together, these innovative individuals ensure that the technology and products we develop are safe and effective, enhancing peoples' natural beauty as well as their quality of life. This, along with so many other reasons, is why so many people around the world put their trust in Lumenis.

While we have over 50 years of market experience, we're always working onevolving, exploring all the ways we can improve for the greater good. Our ongoing goal is to establish top of the range products and devices for you to achieve the best possible results for the entire community.

We pride ourselves on our ground-breaking products, which have changed the game and set many gold standards within the industry since 1971.

At Lumenis, we are trusted by clinics, and backed by science.



Petrina Nugawela

‘Lumenis is reliable and efficient. The service is excellent, not just from the sales team, but also from the service team. They’re always evolving their technology, we’re always getting the best, and that way we can give the best to our patients. At the end of the day as a practitioner, that’s what you want.’



Dr John Quinn

‘I really like Lumenis because there’s a big evidence-base behind everything that they do. The devices are really well-built and really well manufactured. They’re reliable, they don’t break down, and they provide consistently good results.’



Dr Kam Lally

‘I found out about Lumenis from some of the phenomenal results I’ve seen on social media. That really sparked an interest, and the results really were phenomenal. They’re great people to work with. That’s one of the key things in our industry – working with great people that make it fun and offer you support when needed.’



Dr Tapan Patel

‘Every person I spoke to around the world said, ‘if you’ve got the money, buy the quality device – it’s tried and tested.’ So I ended up buying the CO2, and I have to say, it’s probably the best decision I’ve made. I still have it now nearly 14 years later.’



Lumenis Travels

For the past year, Lumenis has been on the road meeting new and existing practitioners and clinics that are apart of the Lumenis community...

London

Lumenis attended CCR in London last October, featuring panel discussions from Lumenis KOL's Dr Tapan Patel, Petrina Nugawela, and Dr John Quinn, followed by a live demonstration with Dr Quinn.

Bulgaria

'A Sky Full of Stars' was a chance to showcase the brand new Lumenis Stellar M22™, presented by Dr Matteo Tretti Clementoni – inventor of SmoothGlo™, which leverages the capabilities of the Stellar M22™.

Dubai

Dubai Derma was the 'meeting of minds'. Lumenis' recent trip to Dubai was a great opportunity to meet new and loyal Lumenis partners. Here, we got to showcase our innovations, technology, community, and connections that continue to make a positive difference to people's' lives and the industry of Medical Aesthetics.

Italy

In April of this year, Lumenis set out for Bologna, where we attended the Cosmoprof beauty congress. Here, we immersed ourselves in PR events with journalists and influencers!

Top Non-Invasive Trends of the Year

What are the 2022 treatments to watch?

The aesthetic industry is continuously evolving, with a wider awareness of medical aesthetics increasing worldwide. Post pandemic, the European beauty treatment industry as a whole reportedly spiked by 432% and continues to show no signs of slowing down in 2022. World-leading surgeon Miss Jonquille Chantrey and Harrods Wellness Clinic aesthetician, Dr Marwa Ali reveal the trends that will continue to gain speed in 2022.

Dr Marwa Ali – "In 2022, combination treatments that target skin conditions with a blend of technologies, will be on the rise. Professional treatments for tackling acne with real change, skinclusive hair removal, and RF technology used for bespoke body treatments will also be popular during the year. However, personalisation will continue to lead the way as people still want a natural-looking result from their treatment."

Non-invasive, non-surgical treatments are growing in popularity. In previous years, some may have felt that treatments weren't accessible to them or would only work on some people, now however, times have truly changed. New technologies have been developed by aesthetic leaders, such as Lumenis, to make the aesthetic industry more inclusive. This has encouraged positive changes, such as non-invasive, non-surgical interventions becoming more suitable for all skin types and body shapes.

Trend Watch: Combination Laser Treatments

Searches for skin lasers have risen by 300%, according to Google Trends*

We predict that 2022 will see a huge rise in combination treatments – treatments that use combined technologies to target skin conditions with greater results due to the synergy that these powerful technologies can achieve. These treatments are even more result-driven than singular treatment, and can target a range of skin issues – including all of those associated with ageing.

Dr Marwa Ali of The Harrods Wellness Clinic – "Photofractional technology is a combination of two of the best laser light technologies that are used in the industry, IPL and ResurFX™. In younger skin, the combi-technology can target acne scarring, and it also targets texture, wrinkling, pigmentation, helping pore size and helping the skin overall. The Stellar M22™ Photofabulous™ treatment is a complete skin rejuvenation solution with minimal downtime. It's also brilliant for those looking for quicker 'lunch time' treatments."



What we're looking forward to – and what you should too!

Here are just a few things that we'll be exploring in the near future, increasing opportunities to expand our global reach, connecting with more of our community across the world, as well as keeping up with an ever-expanding industry!

2nd June
Launch of Lumenis France

3rd - 5th June
Attending IMCAS in Paris

Podcasts with Lumenis ambassadors



"I am looking forward to building a strong community around our digital channels and for a successful launch on Lumenis in the French market." - Veronica Chavez



The Most Advanced Multi-Application System on the Market!

Welcome to the next generation in skincare – one that is designed to help you shine brighter.

The Stellar M22™ is a powerful, modular, multi-application platform that is inspired by the brightest constellation in the sky. With the Stellar M22™, the sky really is the limit.

Our technology provides skin rejuvenation, pigmentation treatment, scarring reduction laser hair removal, all in one technology.

The Stellar M22™ enables you to safely and effectively treat various indications in different skin types, ages, and genders – without the need for disposables. With the Stellar M22™, you can treat more patients and expand your client base. The system is also fully upgradeable, which means that as your business grows, the Stellar M22™ can adapt and grow with it.

Discover the infinite possibilities available with the Stellar M22™ for all your key treatments and many more on lumenis.co.uk

Petrina Nugawela: "I wanted a good IPL system, I wanted a good ResurFX™ system and I wanted a good Nd: YAG system. I knew that the Stellar M22™ had all that"





Photofabulous™
Sequential treatment of IPL and ResurFX™ for both skin texture and tone, for overall improved skin appearance.

Pigmentation & Tattoos
Non-invasive treatment to reduce unwanted pigmentations and tattoos.

Textural Treatments
Fractional skin rejuvenation solution to improve skin texture.

Vascular Lesions
Non-invasive treatment for Leg veins, facial veins, broken capillaries, rosacea and redness.

Acne
A gentle IPL treatment that addresses both the p.acnes bacteria, as well as the pigmentation and redness of the skin.



Petrina Nugawela

Patient Reveal:
Consultation to Treatment

New to 2022 is Lumenis Reveal, where we'll be hitting the road to showcase the incredible results achieved by Lumenis devices across Europe.

Earlier this year we visited Dr Marwa Ali at the Wellness Clinic in Harrods London. Here, Dr Marwa treated ex-supermodel, Silvia, to address signs of facial redness using the Stellar M22™. With a keen eye for detail, Dr Marwa offers flattering and natural looking results. She is known for her passion for her work and getting the best results for her patients.

Dr Marwa Ali: **"We're going to do a course of Photofabulous™ treatments on Silvia, targeting the entire face – including the skin around the eyes, as well as the neck and décolleté. The idea is to include the skin that is visible to everyone. We won't neglect the neck and décolleté, as doing this can give your age away. Previously, people only focused on the face, to make it more uniform by making the results very natural. We want to get rid of pigmentation, redness, to stimulate collagen production, and to make fine lines and wrinkles less visible so we have a nice lift and tightening to the face."**

What device have you used and why?

I have chosen the Lumenis Stellar M22™ to perform this treatment because the machine is very reliable. You get very quick results with it, results that are long lasting and look very natural with very little downtime.

What excites you the most about treating Silvia?

I'm very excited about treating Silvia. She's been coming to me for many years now, and we've always maintained very natural looking results for her. I think this treatment will take her to the next level – literally turn back the clock and make her ageing reverse!

What's next for Silvia?

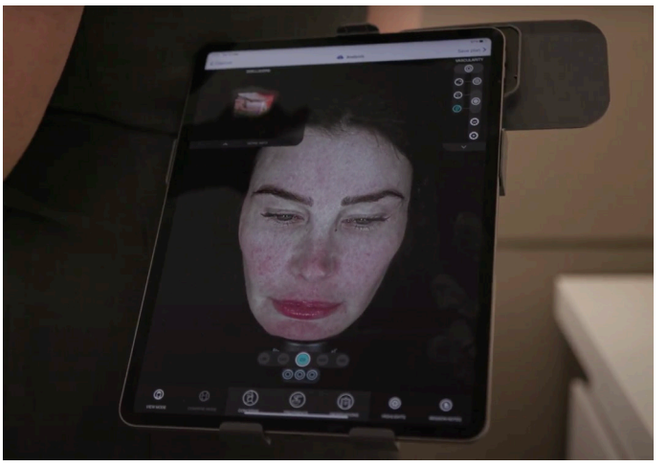
Silvia has just completed her first treatment of the Photofractional using the Stellar M22™. I'm very excited, and can't wait to show you the results! I'm really happy that we have a treatment that can address all of her skin concerns. Stay tuned to see her final results, where we will be showcasing her before and after photos and the end of her course of treatments.

REVEAL
by Lumenis®
















5

30 Minute Face Rejuvenation





UK Google Trends show that the term 'Skin Fatigue' has been a consistent worry for many, with searches increasing by up to 70% this past year alone. Getting a good night's sleep isn't only important for health and wellbeing – research shows that it has an incredible impact on your skin too. It's true what they say, it really is 'Beauty Sleep'. While you sleep, your skin's blood flow increases, allowing the organ to rebuild its collagen and repair damage from UV exposure, thus reducing wrinkles and age spots.

Getting only 5 hours a night can result in twice as many fine lines as sleeping 8 hours would – now that's a reason to hit the pillow if ever we heard one!

With stress, work, social lives, and an increase in blue light usage, sometimes getting 8 hours of good sleep isn't as easy as it once was. However, there is a solution. With UK Google searches for 'Laser Resurfacing' up by 60%, this popular, state-of-the-art laser treatment can help give you the '8 Hour Sleep Face' you've been dreaming of.

The Lumenis Stellar M22™ delivers your 8 Hour Sleep Face in just 30 minutes by combining Intense Pulse Light Therapy (IPL) and Fractional Laser (ResurFX™) – which treats over 30 skin conditions.

The Lumenis Stellar M22™ ResurFX™ is the latest in non-ablative, fractional laser technology, able to improve skin discoloration, stretch marks, acne scars, wrinkles, and more! The non-ablative laser stimulates the skin to develop collagen, but does not destroy or ablate the skin cells. Thus, as collagen increases, the skin looks tighter, more even, and more youthful. ResurFX™ is a fractional laser, which simply means that the laser is delivered to a fraction of the skin in tiny dots. The ResurFX™ requires only one pass over the skin to produce effective results, reducing treatment time.

Et voila! Rested skin full of vitality. Nobody will guess that you've skipped your slumber.

The Intense Pulse Light Therapy (IPL) of the Lumenis Stellar M22™ uses 9 filters and 3 lightguides to deliver specific wavelengths that are tailored to your specific skin needs. As a method of delivering light energy, it can treat redness, blood vessels, rosacea, sunspots, acne, target bacteria in the skin, as well as inflamed sebaceous glands that contribute to breakouts. It is often referred to as "photorejuvenation", as it will provide the effect of improving those signs of ageing from discolouration.

Combining these two powerful technologies into one treatment gives more targeted skin care, with results that are effective, noticeable, and have little to no downtime. It's the next best thing to a good night's sleep!

“The Stellar M22™ treatment is a complete skin rejuvenation solution with minimal downtime. It’s also brilliant for those looking for quicker ‘lunch time’ treatments. My patients have been delighted with their results which are due to its different combined modalities where a treatment plan can be created that is bespoke to each patient’s needs, skin type and lifestyle.”

Dr Marwa Ali of The Harrods Wellness Clinic

“The Lumenis Stellar M22™ system really brings the latest skin technology to our clinic and means that we can treat a range of conditions, as well as hair removal in just one session, so that patients notice the results straight away. I love that it’s safe and used by doctors worldwide and my patients are always really happy with their results.”

Dr John Quinn, Cosmetic Doctor of Quinn Clinics



Explore everything Lumenis has to offer!

Education For Physicians And Patients

Lumenis provides one day training events and online resources to enable our community to learn more about the groundbreaking technology behind our laser and light-based treatment systems – as well as the opportunities they can offer for your practice. We encourage you to utilise our online resources and frontal courses to get the most out of the Lumenis community.

Aesthetics Resource Hub

We offer valuable content and insights, brought to you by our global leaders who deliver expert on-demand education, such as:

How to maximise your revenue following the patient trends post quarantine by Renee Lapino

Laser Hair Removal: How to treat complicated cases by Petrina Nugawela

How to increase ROI patient intake with Laser Hair Removal by Petrina Nugawela and Dr. Cartier

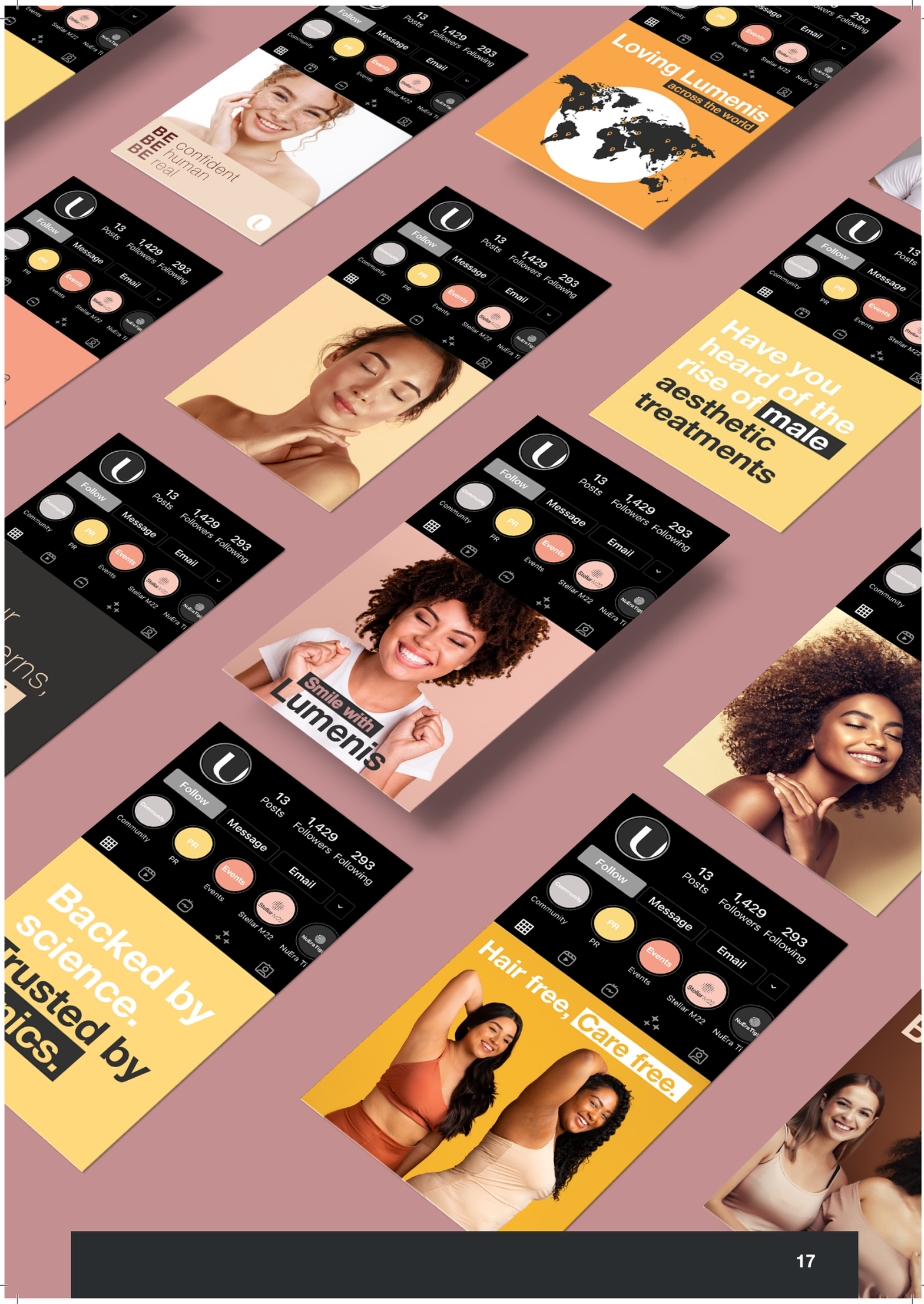
Latest Trends in Body Treatments: How to capitalise on them with NuEra Tight by Dr. Gout

Keep Up With Everything Lumenis

We're focused on building a new world, a world where you can truly be you. Our innovative technology is at the forefront of the skincare revolution, one where every hair, skin or intimate issue is no longer a reason to hide away: it's a reason to celebrate YOU. To celebrate with us, follow our social handles – where we embrace our community and celebrate every body.

Because your concerns are our concerns.




Follow
Message
Email
13 Posts
1,429 Followers
293 Following
Community
PR
Events
Stellar M22
NuEra Tint
BE confident
BE human
BE real
Loving Lumenis
across the world
Have you heard of the rise of male aesthetic treatments
Smile with Lumenis
Backed by science.
Trusted by
Hair free, Care free.

Introducing Lumenis Academy



Education for Physicians and Patients, Events and Online Information





Lumenis have successfully created solutions for previously untreatable conditions, as well as designed advanced technologies that have revolutionised existing treatment methods in each and every one of the sectors we operate in.

Our drive for innovation stems from an uncompromising commitment to improving the health and well-being of our patients, addressing new and growing needs of ageing populations, and offering medical professionals cutting-edge solutions that fit seamlessly into the health-economics environment of the 21st century.

With Lumenis Academy, we provide one day training events and online resources. This is all to enable you and your staff to learn more about the groundbreaking technology behind our laser and light-based treatment systems – as well as the opportunities they can offer your practice.

We would love for you to utilise our online resources and frontal courses!

Quickfire Questions with...

Dr Sebastian Matwiejczyk



My name is Sebastian Matwiejczyk. I am a doctor as well as a specialist in dermatology, venereology, and aesthetic medicine, and I have 22 years of experience in both inpatient and outpatient treatment.

How long have you been using Lumenis devices?

I started my adventure with Lumenis equipment in 2012, when I was looking for good laser equipment that I could use in my daily practice with patients. I can confidently say that, 10 years later, I would make the same choices. I definitely recommend Lumenis Stellar M22™, especially to any dermatologist.

Why did you opt for using these devices compared to other brands and devices on the market?

There are many devices on the market. I was looking for devices that are safe for patients as well as effective and reliable in everyday practice. An important aspect was also intuitive operation and a wide range of device possibilities.

When treating patients, what would you say are the top three indications, patients voice to you that relate to the Lumenis devices you house in your practice?

Many women with the problem of “spider veins” on the lower limbs come to me. I know from experience that my Lumenis Stellar M22™ will handle such problems very well. We should also mention men with blood vessels on the nose or a blush on the neck and nape (erythro folliculitis coli).

Patients highly appreciate ResurFX™ laser hair stimulation. The gentlemen in my center took a liking to the removal of age spots on their hands.

I am delighted with the effect of my NuEra Tight - the possibility of firming and tightening the skin of the face in 40+ patients, firming the skin around the knees and ‘pelicans’ in 50+ women or reducing cellulite on the thighs and reducing abdominal fat in a non-invasive way without pain gives me a crowd of delighted patients.

How would you say the country in which you practice differs, to other countries in terms of indication, ethnicity, skin type or concern?

I manage a medical center in Wrocław in Poland - it is a multicultural city, which is why I have constant contact with various types of skins, from European to Asian ones. On the basis of the experience gained, I developed patterns of conduct for individual ethnic groups and their specific diseases.

When you’re not in clinic treating patients, what is your favourite thing to do?

I love my work and spend a lot of time on it, but I celebrate every free moment with my family. We try to spend our time very actively, traveling a lot and practicing sports – preferably within the reach of our 6-year-old daughter. Our newest family passion is diving and sailing.

Introducing Our Photofabulous™ Campaign! For Skin That's Always Camera Ready

Healthy, clear looking skin is always on trend. However, as we age, our texture and tone can change.

Meet Stellar M22™'s combination treatment protocol, Photofabulous™: An optimally tailored treatment that addresses the early signs of aging and provides noticeable results for pigmentation, age/sun spots, fine lines, and overall skin appearance.

Photofabulous Technology
Reduce Redness and Pigmentation all in One Treatment

What is it?

The Lumenis® Photofabulous™ treatment uses both Stellar M22™ IPL and ResurFX™ technologies sequentially in the same treatment session to address both tone and textural irregularities. By removing unwanted pigmentation and vascular lesions from the skin, and decreasing redness while simultaneously triggering collagen production, your skin becomes more even in colour and texture.

The Stellar M22™ IPL (intense pulsed light) technology is a great eraser for surface irregularities, such as brown or dark spots from sun damage or scars, redness, and broken capillaries.

The ResurFX™ non-ablative fractional laser emits precise columns of heat energy into the skin to stimulate new collagen growth and retexture the skin. The controlled heat laser delivery has been used for decades in dermatology to trigger the body to "repair" the skin, leading to collagen production. Stimulating new collagen production is the key to more radiant, youthful looking skin.

How does Photofabulous™ work?

By sequentially administering both IPL and ResurFX™ technologies in the same treatment session, both skin pigmentation and texture can be treated at the same time. Stellar M22™ IPL technology removes unwanted pigmentation and vascular lesions from the skin, while the ResurFX™ fractional laser stimulates the production of new collagen and elastic fibers in the deeper layers of the skin.

Why invest in Photofabulous™ treatment?

Invest in the tone and texture of your skin, because your skin is permanent. Makeup is not.

- Even out skin tone
- Increase collagen production
- Minimal downtime procedure



Is it right for me?

Lumenis energy-based treatments are not suitable for everyone, and may carry some risks. Photofabulous™ is not suitable when you have active infections, viral, fungal or bacterial diseases, inflammatory skin conditions or skin cancer.

Risks may include: damage to skin texture, change of pigmentation and scarring. Be sure to consult with your treatment provider before choosing this treatment.

What should I expect?

There may be some redness and swelling right after the procedure, and for a few days following. No required time to rest or heal means no social downtime, either! Typically, your provider will advise you to wear sunblock and stay out of the sun for a few days. Check with your provider about wearing makeup the next day.

How do I get the most out of Photofabulous™?

Typically, 3-5 sessions are recommended for optimal results, with 2-6 weeks intervals. It is advised that at least 3 sessions are needed to have visible improvement in the skin texture and fine lines.



BEFORE **AFTER**

photo courtesy of Matteo Tretti Clementoni, M.D.



BEFORE **AFTER**

photo courtesy of Sacha Obaid, M.D.

What are the benefits of fractional laser?



What is Non-Ablative Skin Resurfacing?

Skin resurfacing procedures use lasers to reduce the signs of ageing and improve skin texture, laxity and tone. They are also used for scar and stretch mark reduction as well as for treatment of a variety of other cosmetic concerns. Skin resurfacing can be achieved with either ablative or non-ablative lasers. Non-ablative resurfacing keeps the skin intact, stimulates collagen growth and tightens the underlying skin. It is ideal for patients who prefer a milder treatment approach with less downtime and no risk of skin infection.

The Lumenis Solution

The Lumenis ResurFX™ is the only true Fractional Non-Ablative solution on the market. It uses an advanced scanner technology called CoolScan. CoolScan uses a sophisticated, patent-pending algorithm for non-sequential scanning which ensures that the energy delivery is precise and homogenous, so the required coverage is achieved in only one pass. The ResurFX™ module is available as part of the Stellar M22™ multi-application platform.

Both the physician and the patient benefit from fractional laser!



Advantages for Physicians

Delivering effective and safe results in a single pass, the state-of-the-art CoolScan scanner enables precise and homogeneous energy delivery. Plus, with the ability to tailor treatment parameters perfectly for each patient and condition, the CoolScan scanner allows a choice of over 600 combinations of shape, size, density and energy settings.

Practitioners can also preset treatment parameters for a wide range of clinical indications to ensure ease of use. And, the integrated contact cooling feature guarantees enhanced patient comfort. Treatment is also cost effective with no required disposables – another win for the bank balance and the environment.

Advantages for Patients

- It improves acne scars & spots
- It removes wrinkles
- It offers uniform colouration
- It repairs skin damage
- It has a short downtime
- It provides long-lasting results
- It works on everyone
- It targets specific areas

Changing the game!

We've been changing the game for over 50 years – and we don't plan on stopping anytime soon! We are proud to announce that at the Aesthetic Awards 2022, Lumenis has been commended for:



Children's Burns Trust

At Lumenis, we are already committed to benefitting the lives of scar patients globally through our Lumenis Care Foundation, founded in 2019 by our associate director of marketing, Laure Boisseux.

This year, Lumenis has partnered with the Children's Burns Trust as our charity for 2022! The Children's Burn Trust charity provides rehabilitation support for burn-victim children and their families, as well as prevention and awareness campaigns.

Our team is working to raise money for the charity through a series of fundraising events, including a social event and several sponsored sporting events to be announced throughout the year.

"We're delighted that the Children's Burns Trust will be Lumenis UK's charity of choice for 2022. As a global leader in laser scar treatment, this partnership highlights our commitment to making a difference to the lives of countless children who have suffered scarring from burns across the UK."

- Laure Boisseux

CBT
CHILDREN'S BURNS TRUST

5 Things You Need To Know Before Introducing New Aesthetic Treatments Into Your Clinic

01

Is the treatment approved to be used in the UK?

All light based treatments should have the CE Mark when used inside Europe. Manufacturers, importers, and distributors of non-food products, such as aesthetic devices, are obligated to provide the CE marking if they want to trade on EU/EAA. Lumenis devices and treatments fall under this regulatory body, and offer peace of mind that you provide safe, regulated treatments.

02

What are the current popular treatments?

According to various popular aesthetics articles, combination treatments are becoming more of a trend. When patients have several procedures done at one time, and performed appropriately by accredited practitioners, it minimises downtime and increases patient satisfaction in terms of results.

03

Can my current staff offer the new treatments?

Depending on where you are based, the government ruling is different for who can perform which light based treatment. Luckily, Lumenis supplies not only comprehensive manufacturing training, but has teamed up with Wynyard Aesthetics Training Academy to enable every customer to reach their full potential by becoming accredited in a range of aesthetic treatments to meet insurers expectations.

04

How will the manufacturer support me?

The manufacturer's support will be crucial to the success of the new treatments for a number of years.

Clinical support does not only offer initial training, but ongoing support for difficult cases and expert user meetings. Lumenis also offers a bespoke marketing package for each clinic, no matter how big or small the team is there to help you.

Lumenis devices have been rigorously tested but it is important to maintain the key components through regular service visits. It's also reassuring to know that service support is just a phone call away!

05

What clinical evidence is there supporting treatment claims?

It is important to understand the science behind the treatments you plan to offer. Proven treatments will be CE marked in Europe, and often have FDA approval for international manufactures. Clinical studies prove the safety and efficacy of the treatment. In conjunction with these accreditations, always offer replicable treatments to your patients!





LightSheer® QUATTRO™

LightSheer® QUATTRO™ is a diode laser workstation that is a perfect fit for any practice. It is powered by two advanced technologies and features 805nm and 1060nm wavelengths. LightSheer QUATTRO™ can treat all hair types and skin tones, and is upgradeable and scalable – enabling you to expand your practice offering.

The treatments offered are versatile, and include hair removal, wrinkle reduction, benign pigmented & vascular lesions.

The LightSheer® QUATTRO™ high speed handpiece offers a unique pain reduction mechanism and works without gel, making it Ideal for treating larger areas quickly and comfortably.

SPLENDOR X™

SPLENDOR X™ is the first Nd:YAG and Alexandrite laser system to be powered by BLEND X™ technology for unprecedented power, speed, versatility and coverage rate. SPLENDOR X™ from Lumenis is powered by BLEND X™ technology - a binary laser emission of Nd:YAG (1064nm) and Alexandrite (755nm) wavelengths with synchronized and adjustable proportions.

The system lets practitioners customise hair removal and skin treatments across a wide range of skin tones like never before. Choose the optimal wavelength to maximise efficacy and comfort for laser hair removal, pigmented and vascular lesions treatment and wrinkle reduction, regardless of the patient's skin type.

At 250W output power, SPLENDOR X™ provides a rapid coverage rate, combining high fluence, large spot size and high repetition rate.

Our Winning Portfolio Of Devices





Stellar M22™

The Stellar M22™ is one of the most advanced, intelligent skincare innovations up to date.

The Stellar M22™ utilises an ergonomic IPL handpiece design, and longer SapphireCool™ Lightguides for better visibility of the treatment area.

With four technologies in one platform, you can treat over 30 skin conditions and hair removal. The Stellar M22™ has high peak power and shorter pulses – which is optimal for photorejuvenation and treatment of benign pigmented lesions.

The Stellar M22™ provides gentler, more comfortable, patient-friendly procedures with lower effective fluences. Stellar M22™ is fully upgradable, enabling you to treat more patients and expand your business.

NuEra® Tight with FocalRF®

NuEra® Tight with FocalRF® Technology delivers personalised radiofrequency body sculpting treatments. It utilises multiple RF frequencies to dial-in the depth of energy penetration, accounting for different indications, tissue thickness variations between body areas, and patients.

This non-invasive treatment delivers natural looking results that last longer and feels like a comfortable, hot stone massage. It treats fat reduction, skin tightening, wrinkle and cellulite reduction.

Lumenis developed NuEra® Tight with state-of-the-art features in an easy-to-use device with an intuitive graphical user interface.





UltraPulse®

The UltraPulse® laser boasts the Gold Standard UltraPulse® technology, enabling the deepest and safest impact, as well as a full range of advanced capabilities for fractional and full resurfacing, at an unparalleled range of depths.

This treatment is beneficial for scar revision, and has been proven through countless case studies!

As the most powerful CO2 laser in aesthetic medicine, the UltraPulse can penetrate deeper than any aesthetic CO2 laser. Exceptional ablation/coagulation ratio. Highly Advanced Scanners For Maximum Versatility, Speed and Efficacy.

AcuPulse™

AcuPulse™, a MultiMode™ SuperPulse™ CO2 Laser, is a complete ablative laser resurfacing workstation that features state of the art technology for all aesthetic resurfacing needs.

Lumenis CO2 ablative technologies dramatically decrease scars, even very deep ones, as well as repair damaged skin and improve skin tone.

Unique SuperPulse Technology, AcuPulse™ features a unique SuperPulse™ mode for extraordinarily safe deep impact, as well as a full range of advanced continuous wave capabilities for precision work. SuperPulse™ technology enables the deepest penetration with the lowest energy, which reduces patient discomfort, downtime and thermal damages.

Our Winning Portfolio Of Devices





FemTouch

FemTouch is a revolutionary solution for women's health. FemTouch is an out-patient, non-invasive, and non-hormonal treatment for improved vaginal health, restoring patient confidence and wellbeing. FemTouch positions you at the forefront of women's health technology, while expanding your practice offering.

FemTouch™ is powered by the Lumenis AcuPulse™ CO2 laser. This innovative CO2 laser technology enables precise and controlled fractional laser microbeams to be applied to the vaginal lining.

The procedure only takes a couple of minutes, and requires no anesthesia nor special post-procedure care. FemTouch is highly effective, and has noticeable results from the first treatment.

ResurFX™

ResurFX™ is the only non-ablative fractional laser system with the CoolScan™ scanner, and has customisable treatment parameters that require no disposables. ResurFX™ is an advanced 1565nm fiber laser system for true fractional non-ablative skin resurfacing that keeps skin intact, stimulates collagen growth and tightens underlying skin.

ResurFX™ gets fantastic results on indications such as stretch marks, surgical and acne scars, fine lines and wrinkles, melasma, skin resurfacing and combination treatments with IPL.

ResurFX™ utilises our state-of-the-art CoolScan™ scanner for customisable treatment, and its patent pending algorithm ensures precise, homogeneous and safe energy delivery. ResurFX™ has up to 20% coverage in one pass, with continuous contact cooling for safe treatment and patient comfort.

Dr. Mahboubeh Charlot
Aesthetic Doctor

For the last two years, Dr Charlot has been using SPLENDOR X for hair removal, treatment of vascular lesions and pigmentation.

Location: France



Delighted to be able to use the SPLENDOR X laser in my practice for two years: a guarantee of safety and a very high rate of satisfaction from my patients.

- Dr Charlot

Dr. Jean-Francois Colmas
Medical Doctor

Dr. Colmas has had SPLENDOR X for the past year in his practice.

Location: France



The SPLENDOR X is capable of satisfying 100% of my patients regardless of their skin colour. It is a big plus for my practice as it's almost painless for my patients!

- Dr. Colmas

Lumenis Spotlight

Dr Bahar Gül
Medical Doctor

Dr Gül has been using M22 and Legend Pro for the last 6 years, allowing her to deliver the SmoothGlo treatment to her patients.

Location: Turkey



Lumenis devices are user friendly and ergonomic with stylish design. Thanks to these devices, I can perform several treatment combinations that allow my patients to leave the clinic shining like stars, which makes us proud of the treatment and the results.

- Dr Gül

Merav Sorene
Aesthetic Nurse

Merav has had the M22 and NuEra in her clinic since the beginning of 2020.

Location: UK



Lumenis enables me to imporve my practice. I do not compromise on safety and consist excellent results for my patients, that's why Lumenis devices are my first choice of technology to use in my clinic. Their clinical support is excellent!

- Merav Sorene

Our Global Offices



Our Global Partners

Marwa Ali	UK
Michael Ardabili	Germany
Kristina Azariana	Latvia
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Michael Weidmann	Germany
Olga Yarish	Ukraine
Galit Zalotarevska	Ukraine
Baldeep Farmah	UK

Quickfire Questions with...

Laure Boisseux - Associate Marketing Director I Lumenis Aesthetic EMEA

Laure Boisseux shared her insight on what has impacted the industry in the past years.

What impact did you see COVID-19 have on the industry?

At first, COVID-19 heavily impacted the Medical Aesthetic industry. There was sudden financial insecurity, the diminution in social contacts, and the fear of the virus, which made people ponder the importance of seeking aesthetic treatments as they did before. However, with some of the effects of working from home – such as weight gain, 'Maskne', and Zoom Face – and more social exposure, people started to seek out aesthetic treatments that made them feel good about themselves again.

What role do you feel digital communication will play in advancing the industry as a whole?

A well-architected digital experience can offer the equivalent to or and even more personalized transaction than an in-person engagement. Companies can become a lot more visible online and on social media, so they are able to engage more with their community. They can get to know them better as well as offer a bespoke experience.

How has the digital age enabled practitioners to engage and share best practices with other aesthetic practitioners?

There are many channels, both old and new, that have been created for practitioners to share experiences. Many practitioners who did not have an online presence before have now started showcasing their work online and sharing best practices. It has never been easier for them to reach out to their community of aesthetic practitioners.

What digital efforts in particular have Lumenis been focusing on over the last year?

As soon as the COVID-19 efforts began, I said to the team that we needed to be 'one-click away' in order to facilitate our customer journeys. We created a global virtual conference to provide online education on different topics over the span of 3 weeks, and started a digital transformation at Lumenis.

We launched a YouTube account, began blogging, explored online sales and marketing support/ consultation, and began reworking SEO into our website. We also trained the sales team on social media and how to optimise customer relationships online.

Quickfire Questions with...

Prof. Dr-Medic Alina Fratila

"I'm Prof. Dr.-medic Alina Fratila. I'm a Dermatologist, Phlebologist, DÄLM, and have been practicing Aesthetic Medicine and Aesthetic Surgery, approximately, since 1990."

How long have you been using Lumenis devices?

I've been using the UltraPulse CO2 Laser (Coherent) and IPL (Photoderm) from Sharplan since 1994. It was such a delight when both companies merged in 2001 and Lumenis was born.

Which devices do you currently have in your practice?

Up to date, I have the M22, Stellar M22™, LightSheer Quattro, and UltraPulse® Encore in my practice.

Why did you opt for using these devices compared to other brands and devices on the market?

I was immediately impressed by the quality of the devices. What's more, the service provided by the Lumenis company and its employees are always excellent.

What are the Lumenis devices and treatments you most use in your practice?

UltraPulse Encore for Blepharoplasty and ablative Laser Skin Resurfacing (full ablative and fractional), Long Pulsed (MultiPulse) Nd:YAG Laser for Spider veins, IPL/ResurFX™ (Photofractional) for Rosacea, Acne scars, Scars general.

If you could have only one Lumenis device, which would you choose and why?

I would have the StellarM22 as a Dermatologist because of the many numbers of patients a Dermatologist has for this device). If i could choose maybe one more – an UltraPulse CO2 Laser as an Aesthetic Surgeon for blepharoplasty and Skin Resurfacing.

How would you say the country in which you practice differs from other countries in terms of indication, ethnicity, skin type or concern?

We have a lot of patients with Rosacea in Germany. Here, a lighter skin color and the acceptance for ablative Laser Skin Resurfacing is higher than in countries with dark skin patients.

To access upcoming Lumenis resources, visit:

PartnerZone
where our customers can access all clinical/marketing and service related documents

Aesthetipedia
our clinic locator

Canva
where we create social media templates for our customer to use

Spotlight on the Lumenis EMEA Community



Veronica Chavez

EMEA Digital Activation Specialist

"What I like about Lumenis the most is its entrepreneurial spirit: we are pushed to own our international projects and to go above and beyond."



Liran Farida

EMEA Customer Success Manager

"What I most like about being in Lumenis is the option to dare and challenge myself every day. I am passionate about people and people relations. On a personal level, I love to ski, read books and travel."



Mohammad Idris

MENA Regional Sales Manager

"The secret of joy in work is contained in one word, excellence. To know how to do something well is to enjoy it."



Charlotte Wegner

HR Business Partner EMEA

"I love working at Lumenis because every day is different, my colleagues are wonderful and I am proud to work for a company that manufactures such high-class devices."



Sahil Bendre

EMEA Service Manager Distribution

"Without Passion you don't have any energy, and without energy, you simply have nothing" – I believe in this quote as working with Lumenis make me feel passionate and energetic to make a difference."



Effi Shalom

EMEA Associate Vice President, Finance

"I like to work in Lumenis because of our team: A German, Italian , British and Israeli having a meeting together is not a start of a good joke, but our reality on our mission to improve our customer's life"

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Aesthetic Aspire

by Lumenis®